



**First Crescent**  
Web Design + Service + Training

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## Company in General

1. How Long in Business?
2. How many on staff? Full time? Part time? Outsourced?
3. What are your greatest strengths as a company? Weaknesses?
4. What awards or recognition have you achieved?
5. Who are some of your clients? Can we see your client list? Can we contact them?
6. What project(s) are you most proud of?
7. Do you have a copy of your contract I can review?
8. How much will it cost?

## Services

9. What services do you offer?
10. What kind of marketing experience do you have?
11. Do you have copywriters on staff? Photographers?
12. What is your experience with Social Media?
13. Do you have a blog? Twitter? Facebook?
14. Can you explain the difference between SEO and SEM? Do you offer these services?

## Technical

15. What is your experience developing eCommerce?
16. Do you have a specific eCommerce solution that you use?
17. What is your experience with Content Management Systems?
18. Do you have a CMS you regularly use?
19. How do you test your work?
20. How do you implement QA your web sites
21. What kind of maintenance plans do you offer?
22. What kind of warranty do you offer?
23. What do you suggest for web statistics and reporting?